





## Contents

Our Story	4
Values & Philosophy	6
Know Your Chocolate	8
Tree to Bar Chocolates	12
Curated Hampers	14
Confectionery	16
Clients	18
Enquiry	19
Price List	20



They say behind every successful man – there is a loving and caring woman. I say, behind every successful venture there is a shared passion — to innovate and grow.

My journey with Lulua, my best half, is interlaced with love and sweetness. The sweetness comes from TriCous, our first baby conceived out of wedlock. I have seen the brand develop each passing year and marking our journey from our first product launch to very recently Treeto-Bar Chocolates. TriCous is a talk-in-town, premium luxury chocolate brand now.

As a co-founder and professional chocolate maker, the process of making chocolates is pure joy. I work with farmers, an all-woman production team and monitor the cycle of chocolate demand and supply.

I find it fulfilling the blending of infusions, flavours, spices and cultures in our small chocolate batches, from cacao bean to a creamy chocolate bar. We ensure the best in couverture chocolates to a clientele PAN India through WhatsApp, our official website and Amazon.

# Huzaiifa



# Lulua

To take that leap of faith as twenty-two and an Industrial engineer in 2012, I saw my pastime of crafting with chocolates becoming popular with family and friends. The inherent urge was to be a leader, build a platform for upcoming creators and innovate with something right from nature yet versatile — chocolates.

In our formative years at TriCous, we spent our time bootstrapping, researching and travelling. The 2020s brought with uncertainty new beginnings for us — Tree-to-Bar Chocolates and Confectionery.

We have added to our inventory of all-time favourites — chocolate coated nuts, bonbons, truffles and Belgium bars; chocolates created right from single- origin organic Indian cacao beans. We sort, roast, crack, winnow, grind, conch, and temper small batches of cacao beans to ensure a dense, rich decadency to give you an experience of luxury.

“I see TriCous as a brand that is constantly evolving and innovating.”

As a professional chocolatier, I feel immense happiness in spreading awareness about the benefits of pure chocolate and teach passionate learners the process of crafting chocolates.

# Values & Philosophy

## Women Empowerment

Working with an all-women team is truly a blessing in disguise. Our flock of skilled women feel at ease in a state-of-the-art workspace that maintains a 24x7 cold room temperature system. We feel honoured to empower dynamic, skilled labour from underprivileged backgrounds who trust us to build their future in an unstable, forever-growing economy

## Small Batch Production

At TriCous, we believe that every recipe's special ingredients are love and passion. The joy of working with our hands through the entire process from harvested cacao beans to a creamy chocolate bar; we are indeed dexterous artisans. With a small-batch production, every step in the procedure has nuanced quality control and craftsmanship.

## Organic

There is a fair distinction between ingredients sourced organically and the ones available in local farm markets. From cacao beans to other flavours, fruits, flowers, seeds and nuts that make our recipes authentic and yummy are organic ingredients. With TriCous, every sweet experience is luxurious.

## Ethical Trade

Making chocolates is a lasting experience. Distinctively, when our Indian farms grow fruity, delicious and aromatic cacao. TriCous frequently visits farms and connects with farmers to learn and support sustainable and hygienic practices to ensure that only the finest cacao beans harvested go into the process of making Tree-to-Bar chocolates.





## Date Chocolates

3 flavours

Almond - Caramel - Dark Chocolate



## Artisanal Chocolates

6 flavours

Ruby - Hazlenut & Pista - Fennel & Peanut - Butter Caramel - Nuts - Coffee





## Panned Chocolates

3 flavours

Roasted Almonds - Paan Raisins - Hazlenut



## Tree to Bar

10 flavours





### Masala Chai

Authentic Indian Masala Chai infused with dark milk chocolate



### Cappuccino

Dark milk chocolate infused with roasted, aromatic coffee brew



### Berry Heaven

Silky dark chocolate with sweet sour berries



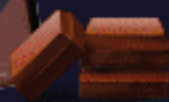
### Lavender Blueberry

Blueberry and lavender sprigs crafted with dark chocolate



### Intense Dark

A special fusion of date sugar with dense dark chocolate



### Dark 62%

Creamy couverture dark chocolate



### Chocolat au Caramel

Rich white chocolate infused with silky caramel



### Orange Rind

A fruity blend of orange zest & dark chocolate from the orange city of India



### Seasalt Caramel

Decadent smooth chocolate combined with pearls of salted caramel



### Nuts Overload

Luxurious milk chocolate with a handful of crunchy nuts



Taster Box – contains samples of all 10 flavours





## Luxe Delights

A jar of Date chocolates &  
Assorted chocolates  
Choco cookies  
Energy bites  
3 in 1 Delish bar



## Tempting Tiny Treats

Choco cookies  
Energy Bites  
Almond Rocks



## Bean to Bar Bundle

Sea salt caramel  
Dark 62%,  
Lavender blueberry  
Cappuccino

## 6 Jar Hamper

Chocolate Coated Almond Dates  
Chocolate Coated Paan Raisin  
Chocolate Coated Almond  
Flavoured Peanuts  
Flavoured Cashew  
Assorted Chocolates



## Bounty Bites

Almond rocks  
Almond brittle  
Flavoured cashew  
Choco cookies



## Dainty Delights

Choco cookies  
Assorted chocolate jar  
2 in 1 Delish bar





# TRICOUS®

PREMIUM CONFECTIONERY

Our regional clients shop aside from chocolates, an entire range of delectables which include - cakes, tea-time cake loaves, jar desserts, cupcakes, cookies, and cheesecakes. Particularly for our Nagpurians, we make custom design cakes and update a fresh in the kitchen menu weekly.





# Clients

## Corporate Bulk Gifting

The culture of gifting chocolates can be traced from years ago and transcend culture and language. Likewise, corporates take pleasure in gifting chocolates to their clients, suppliers and employees to wish gratitude, prosperity and wealth. We provide white-labelling services to brands to customise and improve their brand visibility on their gifts.

## Distribution Chain

To spread the love of delicious, premium chocolates is part of our ongoing 'Know Your Chocolate' campaign. Our chocolate goodies are available to wholesalers and distributors PAN India and International. The demand for eatables and luxurious gifting is high, which helps us work passionately towards leveraging our distribution network.

## Retail

Retailers get in touch with us to shelf our products in their shops. We cater to retailers PAN India and International - who are primarily gourmet shops, delicatessens, luxury product outlets, hypermarkets, departmental stores, and elite, suburban grocery outlets. Currently, our entire range of chocolates is available for retail.

## Business to business

Companies in the same or similar industries like us love working with us to develop products that have the best of theirs and our Tree-to-bar chocolates. We enjoy working with artists, chefs and artisans of other brands. Through collaborations, we also get to expand our ideas and learn new recipes. We also collaborate with local chefs and chocolatiers to build awareness towards healthy consumption.

# Enquiry

Getting in touch with us is fuss-free. You can connect with us via email, call our office or even fill out the enquiry form on the website to give us details about your specific requirements, customisation, collaboration and sales.

Virtually we are now closer than ever! If you are from Nagpur or visiting the city, call us or drop a message on WhatsApp to book a tour of our kitchen. We would love to connect with you over a cup of hot chocolate and discuss what we can do for you.

Thank you,

Love,  
Huzaifa & Lulua





## Price List

### Tree to Bar (Indian Origin Chocolate Bars)

55 gms 179/-

Masala Chai

Cappuccino

Intense Dark

Dark 62%

Seasalt Caramel

Nuts Overload

Berry Heaven

Lavender Blueberry

Chocolat au Caramel

Orange Rind



### Artisan Range

Bonbons 12 pcs 500/-

Date Chocolates 12 pcs 450/-

Almond Rocks 100 gms 150/-

### Kid's Special

Choco Lollies 200/-

Oreo Pops 250/-

Choco cookies 200/-

Energy bites 200 gms 250/-

### Fresh Fusion

Almonds coated with chocolate 200 gms 350/-

Paan Raisin coated with chocolate 200 gms 300/-

Hazelnut coated with chocolate 100 gms 200/-

Almond date coated with chocolate 200 gms 300/-

Gift Pack 600/-



## Contact us

### Address

23, Gorle Layout, Jafar Nagar, AwastiChowk, Nagpur - 440013

### Ph.No

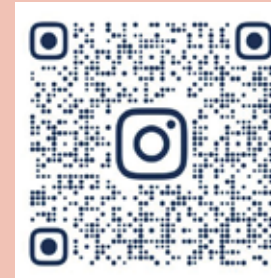
+91 99606 95989

### Email

tricouschocolates@gmail.com

### Website

tricous.com



### Instagram

@tricous\_chocolates